



LAKESIDE
SHOPPING CENTER

NEW ORLEANS





LAKE SIDE

SHOPPING CENTER

Lakeside Shopping Center is a 1.2 million SF super-regional mall with a reputation for bringing first-to-market retailers to Greater New Orleans.

As we celebrate more than 60 years as a shopping destination in the Gulf Coast region, our \$20 million dollar renovation further underscores our commitment to leadership in the greater New Orleans area.

We have added 10 new stores in 2022 and we currently have five stores under construction and scheduled to open in 2023.







✘ *why new orleans*

New Orleans is a singular market where residents share an unparalleled camaraderie fueled by a strong sense of community; the city's French, Creole and Spanish heritage; signature cuisine; and a year-round celebratory atmosphere. Let the Good Times Roll!

No. 1 Best Food Destination in the United States — Trip Advisor, 2023

New Orleans selected as one of the *World's Greatest Places*
— Time Magazine, 2021

No. 2 Favorite City in America — Travel + Leisure World's Best Awards, 2020

Gold Best Culinary Destination in the USA — Travvy Awards, 2020

Named the "South's Best Food City" — Southern Living, 2020

No. 1 for the Decade for Economic Development Wins in the South
— SB&D, 2018

Fastest Growing Tech Cluster in America — Area Development, 2018

No. 1 Place to Go in the World — New York Times, 2018

Most Dynamic City in America — Worth, 2018

No. 1 City in America for Growth in International Tourists
— US Dept. of Commerce, 2018

Approximately 19.75 million tourists visited New Orleans in 2019

Uniquely positioned New Orleans is home to the largest port complex in the Western Hemisphere. Its location on the Mississippi River—combined with its rail, air and highway infrastructure—provides unmatched access to the city.



discover
LAKESIDE

LAKESIDE
VETERANS MEMORIAL BLVD.

CAUSEWAY BRIDGE

Kenner
Louis Armstrong
International Airport (MSY)

Metairie

Lakeview

New Orleans

Audubon Zoo

Tulane University
Loyola University

Port of New Orleans

French Quarter

City Park

Gentilly

University of
New Orleans

Ponchatoula

Madisonville

Mandeville

Slidell

Laplace

Lake Borgne

Lake
Maurepas

Lake Pontchartrain

Westbank

55

22

12

59

11

190

190

10

90

61

10

310

90

Welcome to the highest-grossing regional mall in Greater New Orleans.

Premium Location

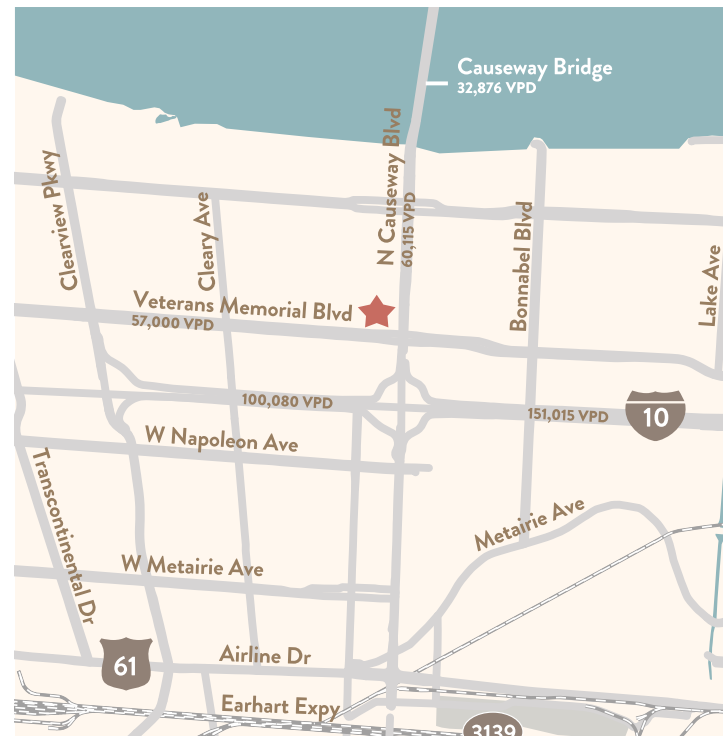
Located just off of Interstate 10, half a mile from Lake Pontchartrain in the suburb of Metairie, the property is centrally located between downtown New Orleans and Louis Armstrong International Airport.

Lakeside sits at the foot of the Causeway Bridge (the longest in the U.S. at 24 miles long), which has annual traffic of 12 million vehicles.

A Regional Appeal

Lakeside draws visitors that travel from as far West as Lake Charles and as far East as Pensacola! Our regional exclusives such as Athleta, Apple, Offline, Madewell, Aerie, Pottery Barn, Restoration Hardware, Arula, LEGO and Zara appeal to a wide range of shoppers both locally and regionally.

Area Traffic Counts



28%

More likely to have a college degree than the market average.



14%

Higher average HHI than the overall market average.



58%

Overall shoppers that live within 30 miles of the property.



84 MINS.

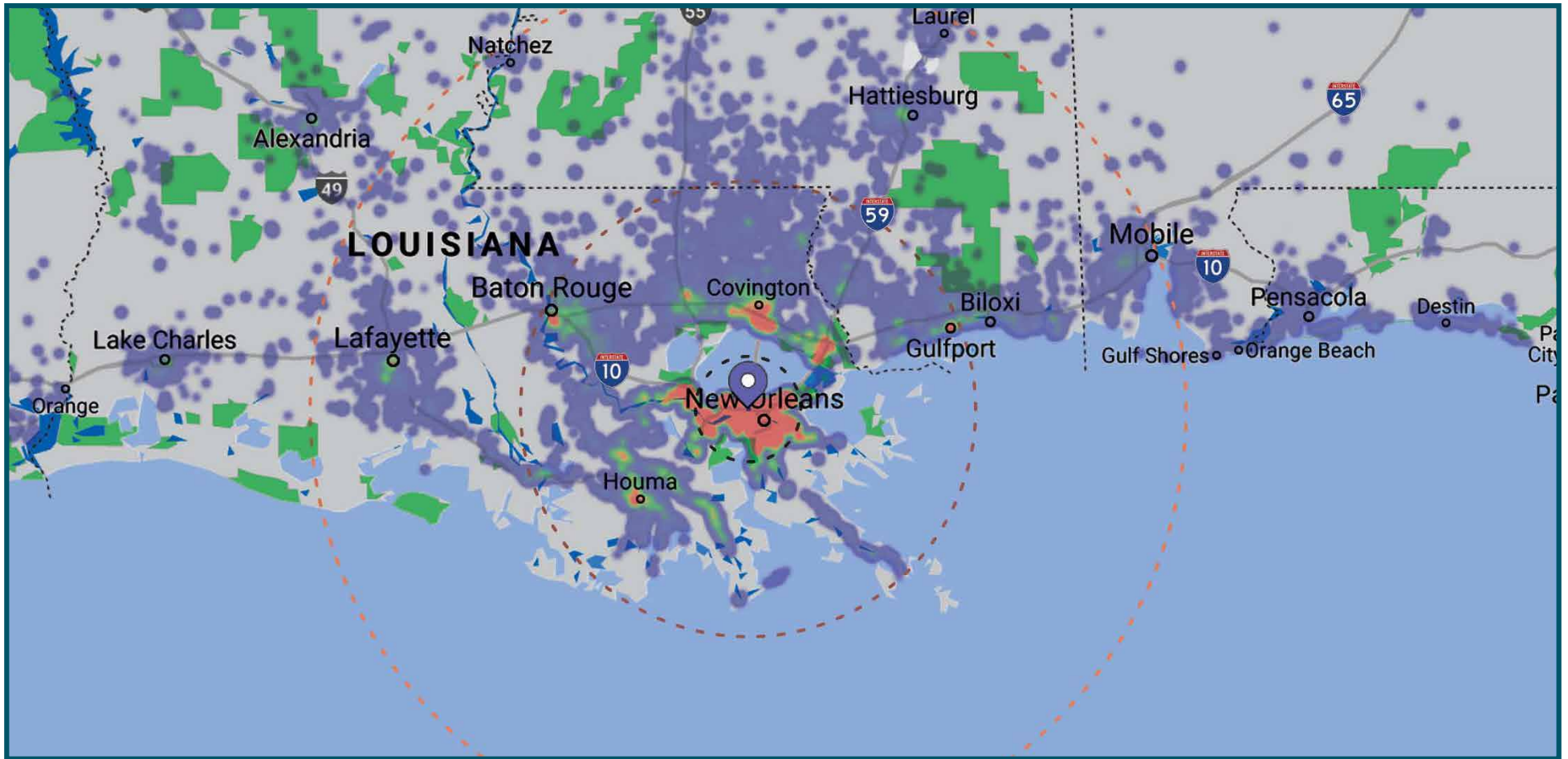
Average shopper length of visit.



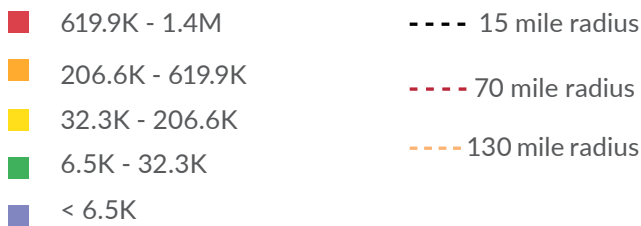
10 MILES

Average distance traveled to Lakeside by local shoppers.

Trade Area



Lakeside Shopping Center's
of Visits



	MSA	1 Mile	5 Mile	10 Mile
2020 Population	1,272,258	123,025	278,004	655,377
Average HH Income	\$74,637	\$84,364	\$83,471	\$107,985

New Orleans Metro has experienced a 9% increase in population since 2010
New Orleans Metro Area is ranked 47th out of 384 MSAs in the United States





× *lakeside now*

Built in 1960, Lakeside Shopping Center is the premier shopping destination in its trade area with no comparable competitors.

1.2 Million SF

Largest mall in Greater New Orleans

Mall Renovation

\$20 million dollar renovation completed in 2019

99%

Occupancy

2008 – 2020

Macy's: 229,520 SF
Two multi-level parking decks
The Cheesecake Factory: 9,350 SF
Starbucks-anchored outparcel: 1,970 SF
Fleming's Prime Steakhouse: 6,861 SF
Zara: 35,000 SF
LEGO: 2,082 SF
Kendra Scott: 1,665 SF
Charles Schwab: 6,000 SF
Soft Surroundings: 4,100 SF
Lenscrafters: 2,953 SF
Altar'd State / Arula: 10,000 SF
A Tavola Italian Restaurant: 6,812 SF
Tempurpedic: 3,500 SF

2021

Aerie / Offline: 7,000 SF
Vine & Tap: 880 SF
Lovesac: 1,390 SF

2022

Apple: 7,832 SF
(expansion & relocation)
Torrid: 3,814 SF
Warby Parker: 1,743 SF
Sunglass Hut: 732 SF
Lee Michaels: 8,806 SF
(expansion & relocation)
American Eagle: 4,946 SF
Psycho Bunny: 1,300 SF
Habaneros: 3,234 SF
Pei Wei Asian Kitchen: 633 SF
Ann Taylor: 4,100 SF

2023

Arhaus: 14,092 SF
Häagen Dazs: 537 SF
Reginelli's Pizzeria: 552 SF
Dos Bros. Mexican Grill: 638 SF

New stores

Aerie/Offline
American Eagle
Apple
Arhaus
A Tavola Italian Restaurant
Lee Michaels Fine Jewelry
Lovesac
Lululemon
Psycho Bunny
Sunglass Hut
Tempurpedic
Torrid
Warby Parker

LOUISIANA EXCLUSIVES



ANN TAYLOR

ARHAUS



JOHNSTON
& MURPHY



pottery barn kids



RH



ZARA

NEW ORLEANS EXCLUSIVES

Arula

ALTAR'D STATE

AMERICAN EAGLE




ATHLETA


WORKSHOP

EXPRESS


Fleming's
PRIME STEAKHOUSE & WINE BAR

GAP

GAP
KIDS


HOLLISTER

J.Jill

Lee Michaels
FINE JEWELRY & DISTINCTIVE GIFTS

 macy's

PEI WEI
ASIAN EXPRESS

 P.F. CHANG'S

PAC SUN

PANDORA

POTTERY BARN

SOMA

STEVE MADDEN

zumiez





THE **FEIL** ORGANIZATION

The Feil Organization is a private, established commercial real estate firm with 40 years of commitment headquartered in New York City. A powerful force in real estate for over 60 years, the company owns and operates a nationwide portfolio of over 26 million square feet of retail and commercial space, and over 5,000 residential rental units. Quality and community are hallmarks of the Organization's involvement in the Greater New Orleans area, where its holdings have grown by 69% over the last 10 years to include over 32 properties and 6.1 million square feet. The Feil Organization also maintains a regional office in New Orleans, employing over 100 "New Orleanians."

Leasing

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lakesideshopping.com